

CAMP EDUCATION SOCIETY'S
RASIKLAL M. DHARIWAL INSTITUTE OF MANAGEMENT
(Approved by AICTE, New Delhi, Affiliated to Savitribai Phule Pune University)
(ISO Certification 9001:2015, B++ NAAC ACCREDITED)

A Report on Workshop on "Rural Entrepreneurship Development"

In continuation with its efforts for overall grooming of the budding managers, Camp Education Society's Rasiklal M. Dhariwal Institute of Management organized an online workshop on rural entrepreneurship under the Rural Entrepreneurship Development Cell (REDC) of Institute on Oct. 20, 2020.

Taking cognizance of the role of entrepreneurship in the development of the country, Indian Government has taken many initiatives to encourage entrepreneurship in Indian educated youth. The pandemic, Covid – 19, has also highlighted the significance of entrepreneurship and unwarranted dependence of Indians on salaried employment. India being agrarian country and majority population being engaged in agriculture and allied businesses, there is a vast scope for educated Indian youth to start rural entrepreneurship, especially, students with management education background, are having ample of opportunities to apply their management skills. The management students have an important role to play as a mediator between the agriculture produce and the urban demand. They will have a great scope of setting up their own entrepreneurship venture which will work as a business source for the rural producers. Thus, making a great positive economic impact in the life of rural Indians.

Keeping this in mind and to explore different aspects of rural entrepreneurship, the institute organized the online workshop. The resource person for the workshop, Dr. Dipak Wayal is a known personality in the field of rural entrepreneurship who has worked on various Central Government, State Government and University funded projects. Dr. Dipak Wayal is a recognized Resource Person for Mahatma Gandhi National Council of Rural Education (MGNCRE).

The workshop gave insight into the possibilities and opportunities available in the rural area. Most importantly, the information regarding the government schemes which supports, setting up the rural entrepreneurship, was made available to participants. In order to develop the interest in the rural entrepreneurship, the MGNCRE encouraged participants to come up with the business plan. The business plan competition will be held by MGNCRE which will give opportunity to students to participate in the national level competition.

The live workshop was chaired by Dr. Bharat Kasar, Director, Camp Education Society's Rasiklal M. Dhariwal Institute of Management, Nigdi, Pune. The program was coordinated and anchored by Prof. Rajesh J. Londhe with the support of teaching and non-teaching staff of the institute.

Dipak Woyal is presenting

Suraj Gawhale and 6 more

3:33 PM

PowerPoint interface showing a slide with the logo of Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India. The slide text includes: "Where there is Rural Wellbeing there is Universal Prosperity" and "Follow us on" with links to Facebook, Twitter, and the website.

Meeting details

Turn on captions

Dipak Woyal is presenting

meet.google.com/mck-dbr-ywj?authuser=0

WS 6 REDC Dhariwal Institute

People (16)

Chat

Add people

Host controls

Dipak Woyal (You)

Ajinkya Bramhe

amit dandale

Ashwini Chavan

Asta Ghewani

Bharat Kasar

CampMBA CampMBA

DEEPAK DAHAGAOKAR

Nikhil Mohite

Purti Bhosale

WS 6 REDC Dhariwal Institute

Turn on captions

Present now

Type here to search

15:25

20-10-2020