

**Camp Education Society's
Rasiklal M. Dhariwal Institute of Management, Nigdi, Pune**

Industrial Visit Report

The institute strongly believes that Industrial Visit is one of the integral parts of Management Education. It helps the students to relate the theory with practice. Every year, institute conducts industrial visits for the MBA students. In line with the same, the institute organized two days Industrial Visit to “Sahyadri Farms”, “Sula Vineyards” at Nashik and “Shree Saptashrung Nivasini Devi Trust, Vani, Nashik” on February 15 & 16, 2024. Students of MBA first and second year accompanied by Dr. Rajesh J. Londhe, Prof. Ritu Kasliwal, Prof. Amitabh Patil and Mrs. Kalpana Karwande participated in the industrial visit.

The industrial visit started on a good note with a surprise interaction with MLA Shri. Rohit Pawar at Hotel Akash during the breakfast. Shri. Rohit Pawar, enthusiastically interacted with the students and discussed about the social issues at village level to national level. He encouraged the students to do their best in life for the betterment of the country and society. While parting, he wished all the student's best luck for their future.

Date of Industrial Visit:	15/02/2024 - 16/02/2024
Target Participants:	MBA(Master of Business Administration)
Number of Participants:	32 students of MBA + 4 staff members

Sahyadri Farms, Nashik:



Sahyadri Farm, Nashik is India's largest integrated platform for fruits and vegetables. It is a group of 8000+ marginal farmers that grow fruits & vegetables who have started 'Farmer-Producer Company (FPC)'. It is largest Exporter of Grapes in India. The farmer movement started with 10 farmers in year 2000. Under the leadership of Mr. Vilas Shinde the company was started in the year 2011 with the simple intention of ensuring a fair return to the farmers and with the quality products reaching to the end consumers. The company has product portfolio of fresh fruits, vegetables and processed food that include aseptic pulps / purees & concentrates, frozen fruit pulps / purees and IQF (fruits & vegetables) that are exported across the globe. Company via its unique inclusive partnership with farmers has built a strong capability over the years in areas of primary processing of F&V, semi-processed products like frozen & aseptic; processed products like fruit jams; tomato ketchup; fruit beverages. The company has F&V waste processing under an integrated zero discharge processing facility. Ms. Pooja and team from FPC guided the students for the manufacturing and processing unit of the Sahyadri Farms. The students were shared with insights about the company functioning, processes implemented by the company from manufacturing, packing to delivery mechanism. The student's queries and doubts were clarified during the interaction with the management representatives of Sahyadri farms.



Sula Vineyard, Nashik:

The Sula Vineyards was started by Mr. Rajeev Samant in the year 1999 in Nashik. Over the last 25 years, Sula has grown and established itself as a pioneer, innovator and leader in the Indian wine industry. Sula is India's leading wine company that is one of the most eco-friendly companies in India, with a significant amount of its resources committed to sustainable wine-making practices and ensuring fair livelihoods for Sula's community of farmers across Maharashtra and Karnataka. Through the visit to Sula Vineyards and its winery unit, students were able to gain more knowledge about this industry and have management perspective of the wine industry. The students were briefed about the yielding of Grapes specially used for Wine manufacturing, the processes involved in manufacturing of both Red and White wine, storage facilities and overall wine market. The students cleared their queries regarding production processes, financial turnover etc, through interaction with the company representative.

Shree Saptashrung Nivasini Devi Temple, Nashik:

Shree Saptashrung Gad is Ardha (half) Shaktipeeth out of Sadetin (three and half) Shakti Peeths in Maharashtra. It is situated 60 km from Nashik in Kalwan Tahsil. The temple is situated at 4659 feet above sea level, on a hill surrounded by seven peaks. The statue of the goddess is about eight feet high, carved in relief out of the natural rock. Saptashrung Gad is a place where Goddess Bhagwati dwells. Devotees visit this place in large numbers every day.

The purpose of the visit was to seek blessings of Goddess Bhagwati and understand the various aspects of "Temple Management". During the interactive session with the MBA students, Dr. Sudarshan Dahatonde, Manager, Shree Saptashrung Nivasini Devi Trust, gave insights about the various managerial aspects involved in Temple Management. The students were able to understand the various strategies and operational tactics adopted by trust management to control large number of devotees visiting the temple without hampering and affecting their beliefs and sentiments. Dr. Dahatonde explained the complex and challenging aspects of 'Temple Management' in most simple way possible. The students, through their interaction gathered information regarding man-management, financial management and Disaster management. Mr. Sunil Kasar facilitated the students for proper Darshan of Goddess Bhagwati and Mr. Santosh Patil took care of the hospitality.

The two days industrial visit surely benefited the MBA students to have insights of variety of industries that included agriculture produce & food processing, wine industry and temple management.

Photo Gallery



Interaction with MLA, Shri. Rohit Pawar



Sahyadri Farms, Nashik



Shree Saptashrung Gad Nivasini Goddess Bhagwati Darshan



**Interaction with Dr. Sudarshan Dahatonde on “Temple Management”
at Saptashrung Gad**



Students taking insights on Wine Industry at Sula Vineyards, Nashik